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Take the New Silk Road

Today the road runs through Latvia, a land by the Baltic Sea.

Here the interests of Great Powers have intersected over the centuries.

But now, disproving Kipling's claim, East and West do meet here, yet still keeping their old selves. Multilingual and multireligious yet moderate, tranquil yet tuned in, resilient yet resistant, warm though at times quite cool. Like silk. Latvia offers a cordial environment for East and West to meet.

Like its predecessor, the New Silk Road promotes cultural and technological exchange between East and West. But this New Silk Road, like that of old, is not free of dangers. Danger still exists – though metaphorically - of a fatal fall in a mountain chasm, or of hitting a rock or meeting pirates at sea.

Modern technological exchange is unthinkable without Intellectual Property (IP).

No visas are needed for ideas to travel. But to prevent pirating or loss of IP requires legal protection both at home and abroad. This is true of all IP, whether inventions, designs, or trademarks. Long experience of rich contact with both East and West has made Latvians smart and attuned to East-West exchanges, including IP-driven ones.

Agency TRIA ROBIT is an enterprise born of weathering the transition through the demise of the USSR beyond the dawn of a new era. Our skilled and seasoned crew can help steer round chasms and rocks and fight pirates. Building on the best ingredients of the Latvian character, we have assembled a team of world-class specialists: creative, pro-active, smart, experienced Latvian and European patent and trademark attorneys capable of delivering IP services both eastwards for the West and westwards for the East.

You are welcome at our Riga and Moscow offices every working day and 24/7 at our web-site www.triarobit.com.

Try the Road®

AGENCY TRIA ROBIT INTELLECTUAL PROPERTY PROTECTION

Agency Tria Robit offers full range of intellectual property services covering patents, trademarks, designs, copyrights and domain names.

Legal 500 – “Agency Tria Robit is amongst our leading firms and fields the largest team of IP experts in Latvia and neighboring countries”.

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